



Thursday, 22 November 2018

ALP Government set to be re-elected with increased majority

Today's special SMS Morgan Poll on the eve of the Victorian election shows Victorian Premier Daniel Andrews is set to be re-elected with an increased majority of the vote following a record high turnout of Victorian voting before election day.

Over 40% of Victorian electors say they have already cast a vote for tomorrow's Victorian Election and the voting patterns of Victorians who have already voted favours the ALP Government on a two-party preferred basis ALP 53% cf. L-NP 47%. Support for the ALP on a two-party preferred basis increases even further for those Victorian electors who say they will vote on Saturday: ALP 55% cf. L-NP 45%.

Victorian electors were asked: "Have you already voted in tomorrow's Victorian State Election, will you vote tomorrow or are you not voting?"

This special SMS Morgan Poll was conducted today (Friday November 23, 2018) with a State-wide cross-section of 1,469 Victorian electors aged 18+.

Who do early voters support?

For Victorian electors who have already voted support for the ALP is on 40%, L-NP on 35%, Greens on 12% and Independents/Others also on 13%. After distributing preferences of supporters of the Greens, Independents and Others this translates into a two-party preferred result favouring the ALP 53% cf. L-NP 47%.

Those who say they will vote on election day are slightly less likely to vote for the major parties than those who've already voted. 39% of Victorian electors say they will vote for the ALP and 32% say they will vote for the L-NP. Support amongst those voting on election day is higher for the Greens at 13% and support for Independents/Others increases to 16%.

The higher votes for the Greens for those voting on election day, and also the better performance of the ALP relative to the L-NP, increases the likely two-party preferred result in favour of the ALP 55% cf. L-NP 45%.

	2014 Victorian State Election	Already voted	Will vote	Difference for those already voted cf. those who will vote
Primary vote	%	%	%	%
ALP	38.1	40	39	+1
L-NP	42.0	35	32	+3
Greens	11.5	12	13	-1
Independents/Others	9.4	13	16	-3
Total	100	100	100	
Two-Party preferred				
ALP	52.0	53	55	-2
L-NP	48.0	47	45	+2
Total	100	100	100	

Early voting – Who does it?

Analysis by Voting Preference

Analysing by voting preference shows L-NP voters (53%) are more likely to have already voted than ALP voters (42%), Greens voters (36%) or Independent/Others voters (42%) and the only supporters more likely to have already voted than will vote tomorrow on election day. Clear majorities of both Greens voters (59%) and ALP voters (57%) say they will vote on election day:

- L-NP voters: Already voted (53%) cf. will vote (44%) cf. not voting (3%);
- ALP voters: Already voted (42%) cf. will vote (57%) cf. not voting (1%);
- Greens voters: Already voted (36%) cf. will vote (59%) cf. not voting (5%);
- Independent/ Others voters: Already voted (42%) cf. will vote (49%) cf. not voting (9%).

Analysis by Gender

Analysis by gender shows more women (47%) than men (42%) have already voted with a majority of men (54%) saying they will vote on Saturday compared to 49% of women:

- Men: Already voted (42%) cf. will vote (54%) cf. not voting (4%);
- Women: Already voted (47%) cf. will vote (49%) cf. not voting (4%).

Analysis by Age

Analysing by age shows it is younger Victorians aged 18-24 (58%) and older Victorians aged 65+ (56%) who are the most likely to have already voted while the next most likely to have already voted are those aged 50-64 (44%). Just over a third of Victorians aged 25-34 (37%) and those aged 35-49 (35%) have already voted:

- 18-24yr olds: Already voted (58%) cf. will vote (42%) cf. not voting (0%);
- 25-34yr olds: Already voted (37%) cf. will vote (51%) cf. not voting (12%);
- 35-49yr olds: Already voted (35%) cf. will vote (64%) cf. not voting (1%);
- 50-64yr olds: Already voted (44%) cf. will vote (52%) cf. not voting (4%);
- 65+yr olds: Already voted (56%) cf. will vote (42%) cf. not voting (2%).

Analysis by Region

Analysing by region shows Melburnians (45%) are slightly more likely to have already voted than Country Victorians (43%) although small majorities of both plan to vote on election day:

- Melbourne: Already voted (45%) cf. will vote (51%) cf. not voting (4%);
- Country Victoria: Already voted (43%) cf. will vote (54%) cf. not voting (3%);

Gary Morgan, Executive Chairman, Roy Morgan, says:

“Today’s special SMS Morgan Poll shows Victorian Premier Daniel Andrews is set to lead his ALP Government to victory at tomorrow’s Victorian State election with a swing to the first-term Government set to increase the Government’s majority at the expense of the L-NP Opposition.

“The ALP has a comfortable two-party preferred lead amongst Victorian electors who’ve already voted: ALP 53% cf. L-NP 47% while those planning to vote on election day favour the ALP even more heavily: ALP 55% cf. L-NP 45%.

“The result of today’s SMS Morgan Poll confirms the results of other polls released late this week including a YouGov Galaxy poll for the Herald-Sun (ALP 53% cf. L-NP 47%) and a UComm/ReachTEL poll for The Age (ALP 54% cf. L-NP 46%) which both show the ALP increasing their two-party preferred support since the 2014 Victorian State Election.

“Today’s special SMS Morgan Poll shows 44% of Victorian electors say they have already voted in tomorrow’s election and just over half (52%) say they will vote on election day. According to figures released by the Victorian Electoral Commission earlier this week over 1.4 million Victorians had already voted – equivalent to over 41% of formal votes in the 2014 Election.

“The trend towards voting early has clearly continued from past elections and if this trend continues in future elections it is likely that more than half of Victorian electors will cast their vote before election day in the 2022 Victorian State Election.

“The other take-out from this year’s Victorian Election is also likely to be a continuing trend towards voting for minor parties including the Greens, other parties and Independents. Support for the non-major parties has increased from 11.1% in 1999 to 20.9% in 2014 and looks set to increase again this year.”

Finding No. 7814 – This special snap SMS Morgan Poll was conducted with a representative cross-section of 1,469 Victorian electors today, Friday November 23, 2018.

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Question – Have you already voted?

Victorian electors were asked: “Have you already voted in tomorrow’s Victorian State Election, will you vote tomorrow or are you not voting?”

This special SMS Morgan Poll was conducted today (Friday November 23, 2018) with a State-wide cross-section of 1,469 Victorian electors aged 18+.

Analysis by Age & Gender

	Total	Gender		Age				
		Men	Women	18-24	25-34	35-49	50-64	65+
	%	%	%	%	%	%	%	%
Already voted	44	42	47	58	37	35	44	56
Will vote	52	54	49	42	51	64	52	42
Not voting	4	4	4	0	12	1	4	2
Total	100	100	100	100	100	100	100	100

Analysis by Voting Preference & Region

	Total	L-NP	ALP	Greens	Other	Can’t say	Melbourne	Country Victoria
	%	%	%	%	%	%	%	%
Already voted	44	53	42	36	42	39	45	43
Will vote	52	44	57	59	49	52	51	54
Not voting	4	3	1	5	9	9	4	3
Total	100	100	100	100	100	100	100	100

Morgan Poll Accuracy — Recent Elections State & Federal (2006 – 2016)

The Morgan Poll has proven to be consistently the most accurate regular poll in recent Australian Elections — including the 2013 Federal Election, 2010 Federal Election, 2007 Federal Election, 2010 Victorian State Election & 2012 Queensland State Election.

The Morgan Poll was the most accurate of all polling companies at [the 2013 Federal Election](#) for the two-party preferred vote (L-NP: 53.5% cf. ALP 46.5%) (sample 4,937 electors).

The Morgan Poll was the most accurate of all polling companies at [the 2007 Federal Election](#) for both primary vote and two-party preferred predictions (sample 2,115 electors).

The Morgan Poll accurately predicted [that the ALP would win the 2006 Queensland Election with a reduced majority](#) (sample 604 electors).

The Morgan Poll accurately predicted [that the ALP would win the 2006 Victorian Election with a reduced majority](#) (sample 956 electors). The Morgan Poll was also the most accurate on the primary vote of the major parties for the Victorian election.

Note: The [discussion on Possum Pollytics](#) regarding Morgan and Newspoll is well worth reading.

The following included comment says it all: “I find it interesting that for the only poll in the last five years for which there is any ‘real’ figure with which to compare, i.e. the polls immediately before the 2004 election, Morgan (45.5%) was closer to the actual Coalition Primary (46.7%) than Newspoll (45%) or Nielsen (49%), and Morgan (38.5%) was also closer to the ALP actual primary (37.6%) than Newspoll (39%), and only marginally further away than Nielsen (37%). Since we have no idea of how far away the ongoing polls are from ‘reality’ (whatever that means), surely we should just go with what we know, that in the most recent testable case, Morgan was better at forecasting the actual primary vote than Newspoll. On what possible basis should we decide that the Newspoll or Nielsen primary vote estimate is ‘better’ than Morgan’s.”

[View Federal Voting Intention Trend](#)

About Roy Morgan

Roy Morgan is the largest independent Australian research company, with offices in each state of Australia, as well as in the United States and the United Kingdom. A full service research organisation specialising in omnibus and syndicated data, Roy Morgan has over 75 years’ experience in collecting objective, independent information on consumers.

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. Margin of error gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
5,000	±1.4	±1.2	±0.8	±0.6
10,000	±1.0	±0.9	±0.6	±0.4
20,000	±0.7	±0.6	±0.4	±0.3
50,000	±0.4	±0.4	±0.3	±0.2